ENHANCING EFFORTS TO ENTREPRENEURIAL CHARACTERISTIC PASSION STUDENT THOUGH PROJECT BASED LEARNING

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ABSTRACT

This study aims to obtain of entrepreneurial that have characterized students; enhance the entrepreneurial passion of the character students through project-based learning model; to know the response of students to college entrepreneurship through project-based learning, and knowing the motivation of students in upper division courses entrepreneurship through project-based learning.

This study is class action research, with reference to the model of Kurt Lewin and Eliot in stages: planning, action, observation and reflection. The subjects of this study were students of Electrical Engeneering Education Departement, Faculty of Engeneering Yogyakarta State University. The study was conducted through two cycles. The first cycle, use of project-based learning methods through interviews with successful entrepreneurs. The second cycle, project-based learning through a method of learning the real in the field conducted in groups of students.

The results showed that: Spirit entrepreneurial character of students through project-based learning approaches are included in either category. Through the implementation of project-based learning in entrepreneurship courses can enhance students entrepreneurial character passion, amounting to 16.66%. The response of students towards learning Entrepreneurship course held by the project-based learning approaches fall into that category quite well, amounting to 36.67%. Student motivation towards learning Entrepreneurship course held with project-based learning approaches fall into that category quite well, amounting to 43.33%.

Keywords: project-based learning, entrepreneurship, feedback, motivation

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