

PLANNING FOR HEALTH EDUCATION

- 1. Identify consumer/clients/patients and their characteristics
- 2. Identify consumer needs
- 3. Decide goals for health education
- 4. Formulate specific objectives
- 5. Identify resources
- 6. Plan content and method in detail
- 7. Plan evaluation methods
- 8. ACTION, Carry out the health education
- 9. Evaluate

Stage 7: Plan Evaluation Methods

- Outcome Evaluation:
 - Change in health consciousness
 - Change in knowledge
 - Change in self-awareness
 - Decision-making
 - Behaviour change
 - Social change

Process Evaluation

- Self-evaluation
- Peer-evaluation
- Client-evaluation

Stage 8: ACTION

THIS IS THE STAGE IN WHICH YOU ACTUALLY *DO* THE HEALTH EDUCATIONS, REMEMBERING TO EVALUATE THE PROCESS AS YOU GO LONG.

Stage 9: Evaluate

- More concentration on a particular of clients
- Working on a client need you had overlooked
- Changing from giving talks to more informal group works methods with clients
- Making more use of local newspaper



Integrated mission

(Substansi, SDM, fasilitas, dana)

