

THE JAVANESE CULTURAL SHIFT SEEN THROUGH THE USE OF ADDRESSING TERMS AND KINSHIP SYSTEM IN THE DISTRICT OF YOGYAKARTA PALACE

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Abstract

The purpose of this research is to describe 1) the styles of nominal address, 2) the domains of kinship, 3) the relationship between kinship relation and social stratification toward the address terms and kinship system, and 4) the shift of address terms and kinship system in the district of Yogyakarta Palace. This research was based on a field survey and employed a descriptive-qualitative method from structural, semantic, and sociolinguistic perspective. The data were words and phrases related to the address terms and kinship system which were collected from oral and written sources. The trustworthiness of data analysis was carried out through triangulation, peer checking and comparing with some related previous studies. The result shows four important points. First, there are three kinds of nominal address; high, mid, and low style. Second, the kinship domains found in the district of Yogyakarta Palace are (1) sultanate, (2) aristocracy, (3) palace kinship, (4) familial relationship, (5) social status, (6) social stratification, (7) neighborhood, (8) the power in the palace. Third, kinship relation and social stratification influence the choice of nominal address. The choice of address terms are generally based on some considerations, namely, the desire to show respect, and kinship relationship (Javanese: *awu*). Finally, the shift of address terms and kinship system was represented through (1) shortening nominal address, (2) increasing the sense of democracy, (3) broadening function, (4) upgrading social forms to have a social admiration and 5) decreasing social stratification.

Key words: cultural shift, address terms, kinship system, district of Yogyakarta Palace