

Lesson 4

THE CLASSIFIEDS (2)


A. READING

Scanning

What do we do after we skim through a text? Usually, we will be interested in certain specific details. So, we look for details. We look at numbers, names, addresses, amounts, etc. This kind of reading activity is called *scanning*. Scanning is reading a text, also very fast, to find important spots in the reading. It is like what the computer does when it *scans* a virus. The computer will scan through the data or program files to see if there is a virus.

Read the texts below, and then, match the information on the left column with its item in the right column. Be sure that you do the task as quickly as you can. On a task like this, usually you are given a limited time.

Text 1

<p>Kmart ☞ ---cutting the cost of living---</p> <p>--</p> <p><i>Bata</i> Steel shoes Rp 35.450</p> <p><i>Bata</i> Men's leather Rp 65.950</p> <p><i>Bata</i> Special for Mother Day Rp 55.450</p> <p>Queen-size towels Rp 19.950 ea. or 2 for Rp 37.750</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Dinner set</td> <td>Rp 6.950</td> </tr> <tr> <td>Bullet-shape cup</td> <td>Rp 2.450</td> </tr> <tr> <td>Coffee mixer</td> <td>Rp 9.950</td> </tr> <tr> <td>Cookware set</td> <td>Rp 5.950</td> </tr> <tr> <td>Frypan # 2</td> <td>Rp 3.950</td> </tr> <tr> <td style="text-align: right;"># 4</td> <td>Rp 4.950</td> </tr> <tr> <td style="text-align: right;"># 6</td> <td>Rp 5.950</td> </tr> </table> <p>tustel digital camera</p> <ul style="list-style-type: none"> • 2 mega pixels • 16 mb internal memory • 3 x optical zoom • compatible with major camera products <p>Your choice for only Rp 295.950</p> <p>save save save save save</p>	Dinner set	Rp 6.950	Bullet-shape cup	Rp 2.450	Coffee mixer	Rp 9.950	Cookware set	Rp 5.950	Frypan # 2	Rp 3.950	# 4	Rp 4.950	# 6	Rp 5.950	<p>SONY large LED display save Rp 20.000 for you only</p> <p style="text-align: center;">Rp 144.950</p> <p>T E A C large CD radio cassette Bass boot PCD780</p> <p style="text-align: center;">Rp 159.950</p> <p>AUDIOSONIC Audiosonic micro hi-fi • analogue tuning • digital read-out Save: Rp 149.950</p> <p>Sale ends this week.</p> <p>PANASONIC DVD home theatre sys-</p>	<p><i>Rinse-so-Clean</i> pack of 1 kg Rp 15.450 pack of 2 kg Rp 29.950 pack of 4 kg Rp 58.950</p> <p>Sundance Shampoo or Conditioner Rp 4.950 ea.</p> <p>Yourchoice of work table and chair</p> <p> hot price only Rp 159.950</p>
Dinner set	Rp 6.950																
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- | | |
|--|---|
| <ol style="list-style-type: none"> 1. What product is described the most completely? 2. How much will we save if we buy two towels? 3. Which offer has a time limitation? 4. What does Kmart use to emphasize price reduction? | <ol style="list-style-type: none"> 5. What special thing can you say about prices? 6. Where can you find ea? What can it mean? 7. What kitchenware article is the most expensive? Why? 8. Two different articles have the same price. What are they? |
|--|---|

Text 2



International Students Association

Southeast Campus
Student Union Building C Room 201a

March 09, 2003

Dear members,

We are offering you a shopping trip to the "Direct Factory Outlets" in town situated at High Street 375 where you will be able to find a bargain or two. This trip will take place on Friday, 23rd, 2003.

In these shops, discounts will be given up to 80% on most clothes, footwear, sleepwear, home appliances, handbags/luggage, sporting goods, and gardenware. Food facilities will be varied from European to Oriental menus.

We will depart from Student Union Car Park at 10.15 a.m. and will be back at 2.30 p.m., in time for parents to collect children from their schools. Be sure to wear warm clothes, as it can be quite chilly with the weather around 17° centigrade. Bus seats are limited and will be reserved on first-come-first-served bases. Please, call Anita at 624 2359 or Mohammed at 645 8943.

We will be looking forward to having a good time with you.

Agus Santosa
Coordinator of Members Welfare

Match the information in the left column with its description or relation in the right column.

1. Students Union office
2. date of the letter
3. salutation
4. location of the activity
5. date of the activity
6. length of the activity
7. reason for wearing warm clothes
8. reservation
9. sender of the letter
10. reservation procedure

- a. High Street 375, City
- b. Anita or Mohammed
- c. 4 hours and 15 minutes
- d. Building C Room 201a
- e. Dear members
- f. first-come-first-served
- g. Coordinator of Members Welfare
- h. March 09, 2003
- i. March 23, 2003
- j. 17° centigrade

B. VOCABULARY

Prefixes and Suffixes

In the above text you can find the following words:

<i>elderly</i>	<i>disadvantage</i>
<i>daily</i>	<i>dissatisfied</i>
<i>quickly</i>	<i>concentrate</i>
<i>carefully</i>	<i>concentration</i>
<i>advantage</i>	

Notice that *elderly*, *daily*, *quickly*, and *carefully* have the same suffix (-ly), *advantage* and *disadvantage* have the same base (*advantage*), *disadvantage* and *dissatisfied* have the same prefix (dis-), and *concentrate* and *concentration* have the same base (*concentrate*). Prefixes and suffixes play an important role in the word formation. We can change the part of speech of a word into another different part of speech by adding a prefix or suffix to the base. Without changing its part of speech, we can also change the meaning of a word by adding a prefix or suffix.

The suffix *-ly* in *elderly* and *daily* changes nouns (*elder*, *day*) into adjectives. The suffix *-ly* in *quickly* and *carefully* changes adjectives (*quick*, *careful*) into adverbs. The prefix *dis-* in *disadvantage* changes the meaning of *advantage* into its antonym. Both *advantage* and *disadvantage* are nouns; the prefix does not change the part of speech. The prefix *dis-* in *dissatisfied* also changes the meaning of *satisfied* into its antonym. Both *satisfied* and *dissatisfied* are adjectives. The suffix *-ion* in *concentration* change a verb (*concentrate*) into a noun. What about *powerful* and *pleasant* in the text above? We can identify the suffix *-ful*, which changes a noun (*power*) into an adjective, and the suffix *-ant*, which changes a verb (*please*) into an adjective. There are still many other prefixes and suffixes and you can consult a good dictionary if you want to know more.

Exercise

Now, complete the following sentences with the **noun** or **adjective** that is related to each underlined word.

1. Students study to become managers.
2. A native of English speaks English as a native language.
3. To become a better reader, you have to practice reading; reading is a skill.
4. Do your instructors assign a lot of homework? Do they give many reading ?
5. Educators try to improve the quality of in schools.
6. Can smoking harm people? Is it a or a habit?
7. Vegetarians are not usually people. They do not like to compete.
8. are experts in nutrition (the study of diet and food).
9. How can the weather have power over people? Weather can have a effect on people's feelings. People are often against the forces of nature (such as earthquakes, storms, floods).
10. I often forget things, and I am very and I am often worried at my

Exercise 2

The following sentences have various patterns: SV, SVC, SVO, and SVOO. Identify the parts of each of the sentences.

1. One of the prisoners escaped last night.
2. Our company is a producer of dynamos for various machines.
3. The intimidating formula needs some further explanation.
4. My father bought me this new CPU set for my birthday.
5. The students got very tired after finishing their sport exercises.
6. Customers will receive the products within the next three weeks.
7. Small manufacturers cannot survive because larger companies cannot obtain credit overseas.
8. We will be responsible for the delivery of your purchase.
9. The manager explains that the export policy will increase our revenue.
10. The school provides everybody some food and drink for lunch.