SPORT CULTURAL DEVELOPMENT BASED COMUNITY

ANWAR

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Backgraund

- "Sport for all" is only jargon
- Sport is always identic with performance > competitive sport
- Sport has been becoming an exclusive activity

Assumption of Problems

- There is no culture, there will be no product?
- a superior man will only emerge from a superior culture
- What culture is superior?→One of indicator is a culture of healthy living→represented by sport.

