

PBI408
 Advance Linguistics 1st half year 2012

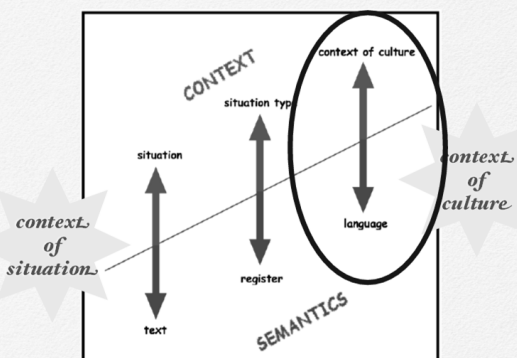
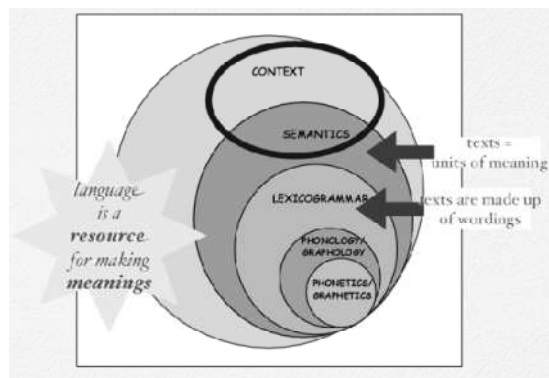
Lecture 7
 Context, text typology
 and experiential meaning

Lecturer: Siti Mahripah, M.App.Ling.

Topics include

- Context of culture
- Context of situation
- Text typology
- Experiential meanings

- Language is a social process ... it takes place, not in a vacuum, but in a specific *context of situation* and also within a broader *context of culture*



CONTEXT OF CULTURE

- refers to the cultural capital of the society in which the language unfolds

CULTURAL CAPITAL

- meanings that are institutionalised; ideologies
- often not visible unless we take a close look at our language (through text)

EGS OF CULTURAL CAPITAL

class
individual vs the collective
ethnicity/ nationality
tradition
religion
gender

CULTURAL CAPITAL: VISIBILITY

"... in real life, more often than not, our sayings merge unremarked into the living of life: they do not draw attention to themselves, simply because, conforming largely to our expectations, they fail to surprise - which is surely one of the prime causes for the invisibility of language." (Hasan, 1999).

"So we need to ask how these shared expectations come about? Who are the sharers, what is the extent of their sharing?" (Hasan, 1999)

Hasan, Ruqaiya (1999). Society, language and the mind: the meta-dialogism of Basil Bernstein's theory. In Frances Christie (Ed.), Pedagogy and the Shaping of Consciousness: Linguistic and Social Processes. Cambridge: Cassell.

ILLUMINATING SHARED MEANINGS ...

"The meaning making of a cultural group can be best described by the co-interpretation of 4 kinds of statement: statements of context; of semantics; of lexicogrammar; and, ultimately, of expression in either phonological or graphological substance. While each of these strata is meaning bearing (a point urged by Firth, to the incomprehension of linguists of his era), an account of meaning depends, in particular, on the alignments between the systematic statements of context, semantics and lexicogrammar." (Butt, 2000)

Butt, D. G. (2000). Semantic Cycles: Structure Statements at the Level of Meaning. In Davaki, G. Butt & C.M.I.M. Matthiessen (Eds.), Meaning Potential of Language: Mapping Meaning Systemically Draft vii. Department of Linguistics, Macquarie University.

"... it helps me to understand how we can change reality by getting busy on language." (Halliday, 1991)

Halliday, M.A.K. (1991). Towards probabilistic interpretations. In E. Ventola (Ed.), Trends in Linguistics Studies and Monographs 55: Functional and Systemic Linguistics Approaches and Uses. Berlin: Mouton de Gruyter.

ILLUMINATING CULTURAL CAPITAL (ACROSS CULTURES)...

THE TIMES OF INDIA, NOV 2003

LIBRA (September 23 - October 22) Others may insist that they won't even listen to flattery, which means kind words will have little influence on certain pivotal decisions. They insist that they're completely rational. Yet the more time you spend listening to their ideas, the more likely they are to feel comfortable discussing plans that, initially, they firmly rejected.

THE AUSTRALIAN WOMEN'S WEEKLY, NOV 2003

CAPRICORN (Dec 22 - Jan 20) Think carefully before you come into conflict with too many people this month. You could find it hard not to blurt out what is on your mind, but this month your power lies in the unspoken word. Once you express your criticisms, ultimatums or demands, you could soon wish you had the power to take them back. If you feel you are riddled with anxiety or physically keyed up, try to release any sexual, financial or family frustrations by sorting out your cupboards, cleaning up the bathroom or going for a long walk - this is no time to be confrontational. If you let any insecurities get to you, inner frustrations may encourage a major shopping or eating spree, so be wary.

I used to hate wearing shorts

Change the way you THINK. **NEW** EAT and MOVE with the new program from Weight Watchers®

Get motivated in the New Year with the new Weight Watchers® program. It's the only program that gives you the tools you need to lose weight and keep it off. It's the only program that gives you the tools you need to lose weight and keep it off. It's the only program that gives you the tools you need to lose weight and keep it off.

FREE Registration save \$33

Weight Watchers

• authority and power ... some changes over time (*phylogenesis*)

LADY MOIRA COMBE
tells her tea-time rule

1940s: class (aristocracy)

LADY MOIRA COMBE has a lot to say about her time. She takes up most of her time—wild golfing, swimming and gardening at country woodlands. Her hobby needs only minutes. Since childhood she has collected "prints of all sorts and sizes from tiny insects, little as a fly, to animals over two feet long." At tea-time friends often come in. "With Meredith & Drew Leggett I have my table is right for guests," says Lady Moira.

INSTANT beauty

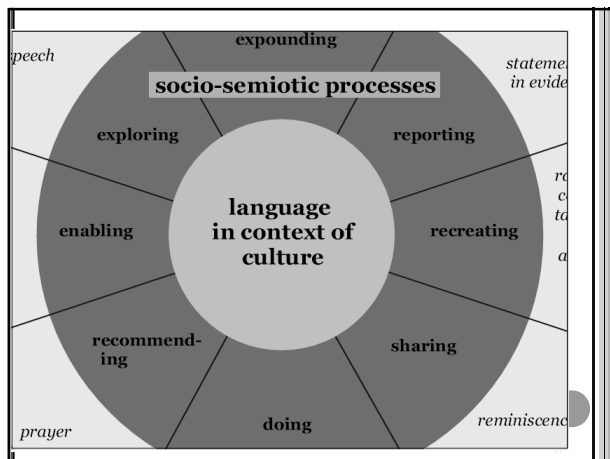
FOR WOMEN IN WARTIME

wartime: the enlisted

There is one beauty-care which is always right. The care that makes the complexion instantly perfect, gives it a fresh, velvety bloom at a second's notice. And does more than that besides! Potter & Moore's Powder-Cream is not only the make-up-in-a-moment cream. It protects the complexion on outdoor duties, preserves its own natural beauty as well. The quick cream, the cream that's always on guard for your loveliness.

Potter & Moore's Powder-Cream is available in 1/2 oz. and 1 oz. sizes. 1/2 oz. size \$1.00. 1 oz. size \$1.50. 3/4 oz. size \$1.25. 1 1/2 oz. size \$2.50. 2 oz. size \$3.50. 3 oz. size \$4.50. 4 oz. size \$5.50. 6 oz. size \$7.50. 8 oz. size \$9.50. 12 oz. size \$13.50. 16 oz. size \$17.50. 24 oz. size \$25.50. 36 oz. size \$37.50. 48 oz. size \$49.50. 60 oz. size \$61.50. 72 oz. size \$73.50. 84 oz. size \$85.50. 96 oz. size \$97.50. 108 oz. size \$109.50. 120 oz. size \$121.50. 144 oz. size \$145.50. 168 oz. size \$169.50. 192 oz. size \$193.50. 216 oz. size \$217.50. 240 oz. size \$241.50. 288 oz. size \$289.50. 336 oz. size \$349.50. 384 oz. size \$409.50. 432 oz. size \$469.50. 480 oz. size \$529.50. 528 oz. size \$619.50. 576 oz. size \$709.50. 624 oz. size \$799.50. 672 oz. size \$889.50. 720 oz. size \$979.50. 768 oz. size \$1069.50. 816 oz. size \$1159.50. 864 oz. size \$1249.50. 912 oz. size \$1339.50. 960 oz. size \$1429.50. 1008 oz. size \$1519.50. 1056 oz. size \$1609.50. 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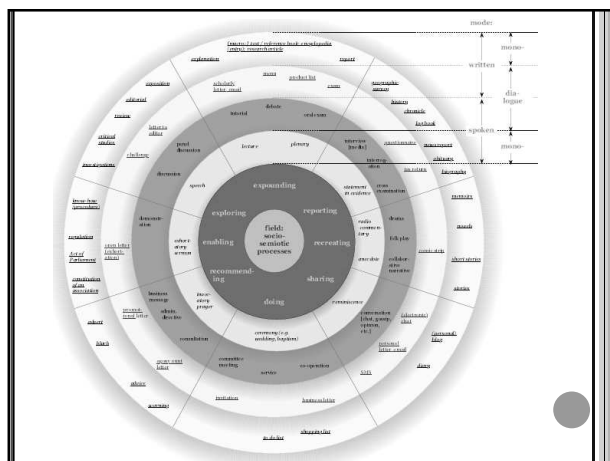
- every time we use language to make a text, we make selections from a big pot of possibilities (*language*)
- our selections are guided by the particular *context* (of *culture*, of *situation* and the function our language will fulfil within that context)
- we also *recognise* the function of a text by the language selections we identify in that text

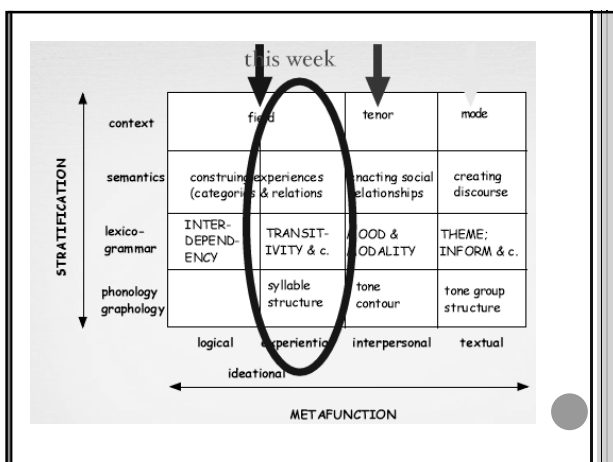


- within each of these functional slices of language, there are a number of *situations* that further guide our language selections & the meanings these selections make
- each of these situation types can be described as a configuration of *Field, Tenor & Mode*

- ### SOME CONTEXTUAL PARAMETERS
- Field** ("what's going on?"):
 - Socio-semiotic process (nature activity)
 - Semiotic domain ("subject matter")
 - Tenor** ("who's taking part?") — including:
 - Power (status, "vertical relations")
 - Familiarity (contact, "horizontal relations")
 - Mode** ("what role's language playing?") — including:
 - Medium (written / spoken)
 - Turn (dialogic / monologic)

- we can map the *Field* and *Mode* aspects on the *Text typology wheel* ...





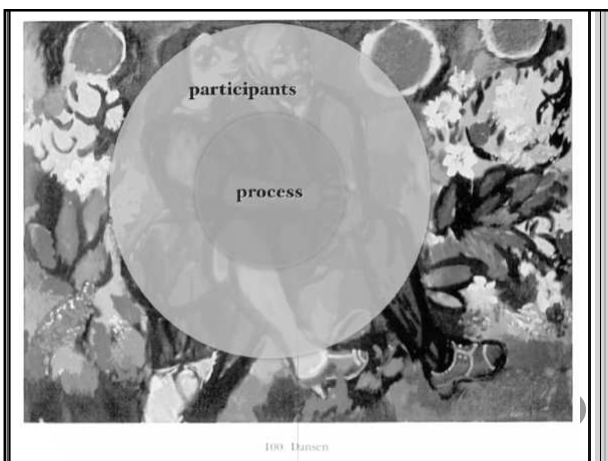
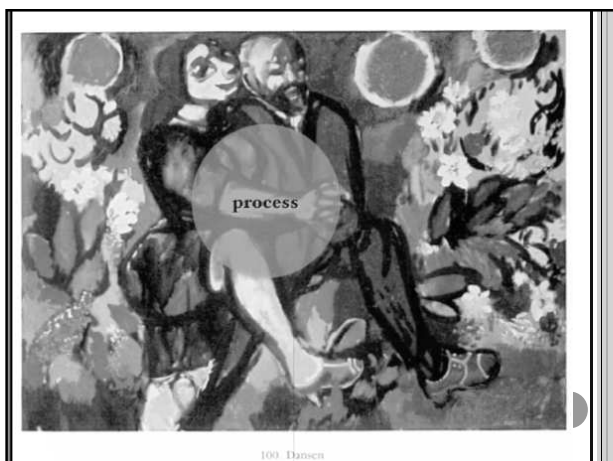
Construing experience: ideational metafunction

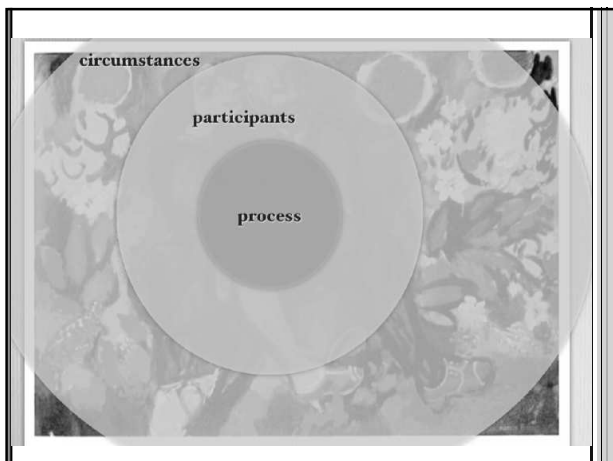
- **Logical mode** of construing experience: modelling our experience of the flow of events as sequences
- **Experiential mode** of construing experience: modelling our experience of the flow of events as configurations

> Translation shifts between logical and experiential modes

English:
Down the road from the gate they fled.

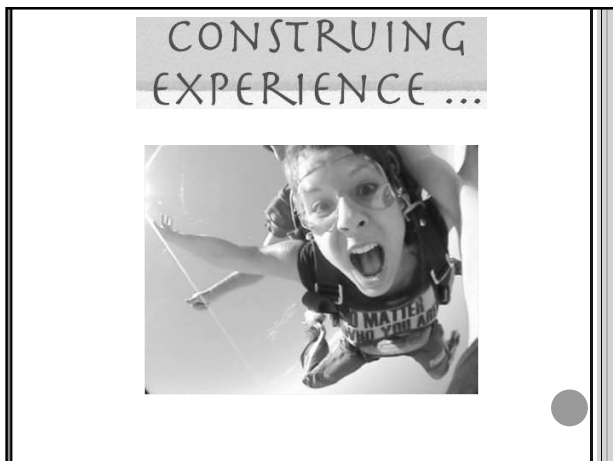
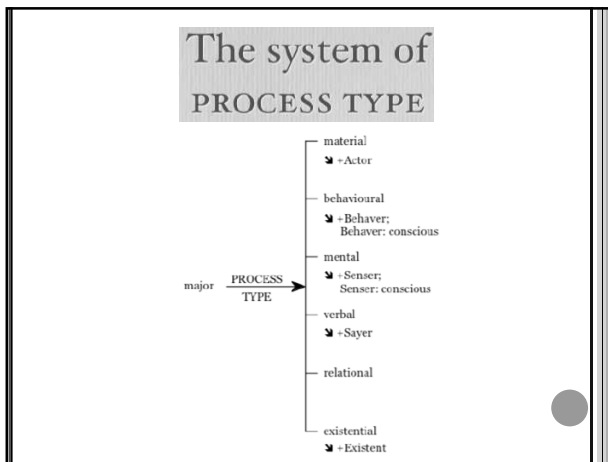
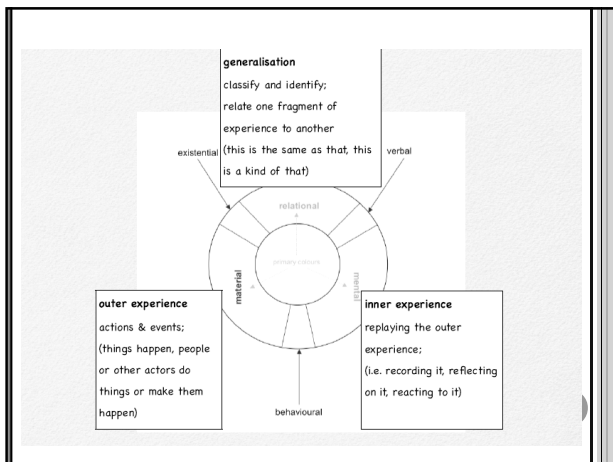
Spanish:
Huyeron camino abajo y se alejaron de la puerta. They fled way down and they moved away of the door.





They will celebrate their happiness in the garden

| | | | | |
|-------------|---------|------------|-------------|----------------|
| Theme | Rheme | | | |
| Subject | Finite | Predicator | Complement | Adjunct (Circ) |
| Participant | Process | | Participant | Circumstance |



The course started at 9:00. The course included basic parachute equipment information, free falling information, emergency procedures, parachute opening, canopy control, and finally landing information.

Then came the gear-up part! We put on our diving overalls, parachutes, altimeters which are used to watch the altitude during the skydive, helmets, gloves and goggles.



The next step was boarding the airplane. We used a twin otter double engine aircraft.



I was sitting between two jumpmasters (skydiving instructors) and in front of a cameraman.



At that moment, I started feeling extremely worried and excited. The jumpmasters were talking to me, asking questions about my feelings. During the plane's take off, all I could say was, "Wow!"



Then, I began watching my altimeter to see whether the altitude number was changing. The altimeter was working perfectly.



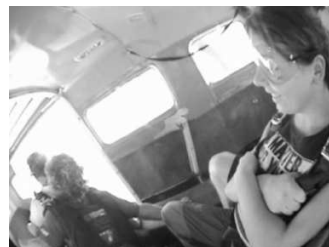
Only that fact was able to make me smile a little bit,



but I was also considering what I could do if my parachute didn't open!



Finally, all the altimeters were saying thirteen thousand feet. The jumpers opened the door.



I looked down and was able to see someone who had already jumped.



They told me to stand up and walk toward the exit door. As I approached the door, I felt colder and colder.



My cameraman was outside of the plane, and the jumpmasters were holding me tightly for a safe, very first skydive.



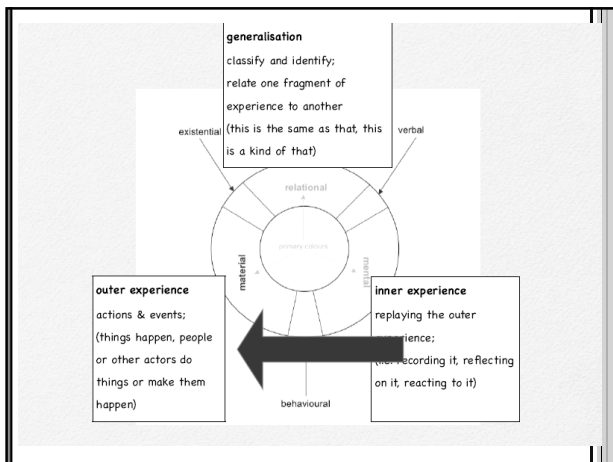
My jumpmasters and I did the exiting procedures



and finally let ourselves go out of the airplane.



Those were the most interesting and enjoyable seconds that I have ever experienced.

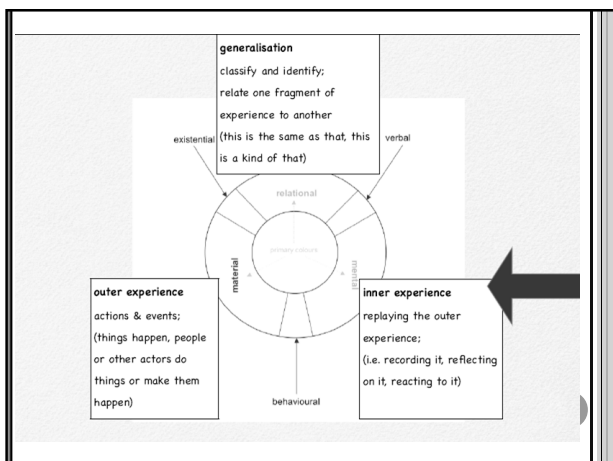
In this article, I'd like to describe to you my first jump in order to show you how much fun [[skydiving is.]]

On the jump day, I went to the skydiving centre at 8:30 in the morning. The course started at 9:00. The course included basic parachute equipment information, free falling information, emergency procedures, parachute opening, canopy control, and finally landing information. Then came the gear-up part!! We put on our diving overalls, parachutes, altimeters which are used to watch the altitude during the skydive, helmets, gloves and goggles.

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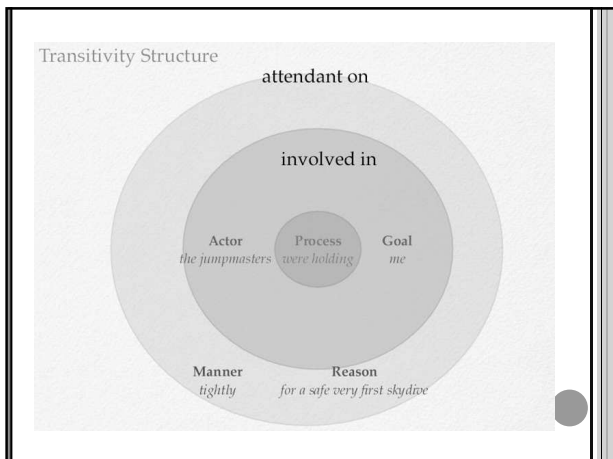
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| | | | | | | |
|-------|-------------|---------|------------|-------------|----------------|----------------|
| Theme | | Rheme | | | | |
| | Subject | Finite | Predicator | Complement | Adjunct (Circ) | Adjunct (Circ) |
| | Participant | Process | | Participant | Circumstance | Circumstance |



- different process types have different participant types associated with them
- (NOT a headache! Just use the table provided!!)

| | | Agent | Medium | Range | Beneficiary | example |
|-------------|---------------|------------|----------|------------|-------------|--|
| material | happening | | Actor | Scope | | she drove home it broke |
| | doing | Initiator | Actor | | | she crossed the street they drove her home he broke it |
| behavioural | | | Actor | Goal | Recipient | they gave her it / they gave it to her |
| | | | | | Client | she built him a house/ she built a house for him |
| mental | | | Behavior | Behaviour | | she coughed |
| | 'like' type | | Senser | Phenomenon | | she liked the music |
| verbal | 'please' type | Phenomenon | Senser | | | the music pleased her |
| | targeted | Sayer | Target | | Receiver | she praised him to me (for his work) |
| relational | non-targeted | | Sayer | Verbiage | Receiver | she told me the whole story; she told me "they've left" |
| | attributive | Attributor | Carrier | Attribute | | she was rich; they made her rich |
| existential | identifying | Assigner | Token | Value | | she was the Head; they elected her the Head |
| | | | Token | Value | | she represents leadership |
| | | | Existent | | | there was once a man called Noah |