

Home

Back

Next

Last

End

PUBLIC SPEAKING

Home

Back

Next

Last

End

- An average person spends 30% of his waking hours to converse → perfect the skills.
- what skills should we have to be a good public speaker?

Home

Back

Next

Last

End

The skills

- Organize the ideas;
- Tailor the message to the audience;
- Tell a story for maximum impact;
- Adapt to listeners' feedback.

Home

Back

Next

Last

End

- **What are the characteristics of a public speaking?**

The Characteristics

- Well-structured;
- Requires formal language;
- Requires special method of delivery.

Home

Back

Next

Last

End

Home

Back

Next

Last

End

Ethics in public speaking

- **Make sure your goals are ethically sound;**
- **Be fully prepared for each speech;**
- **Be honest on what you say;**
- **Avoid name-calling and other forms of abusive language;**
- **Put ethical principles into practice.**