

# STAKEHOLDER ANALYSIS DAN GENDER ANALYSIS

ANALISIS KEBIJAKAN PUBLIK


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# STAKEHOLDER ANALYSIS

- Stakeholder analysis (SA) is a term that refers to the action of analyzing the attitudes of stakeholders towards something (most frequently a project).  
*(Stakeholders analysis merupakan suatu kegiatan menganalisis sikap dan respon dari stakeholders terhadap pelaksanaan kebijakan atau proyek)*
- Biasanya SA dilakukan pada tahap persiapan pelaksanaan proyek untuk mengetahui respon dari stakeholders terutama mengenai kemungkinan perubahan proyek.

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- SA dapat dilakukan satu kali atau beberapa kali secara reguler untuk mengetahui perubahan sikap stakeholders selama kurun waktu pelaksanaan proyek.

# Siapa stakeholders?

Stakeholders is any person or organisation, who can be positively or negatively impacted by, or cause an impact on the actions of a company, government, or organization.

*(Stakeholders adalah setiap pihak baik itu individu atau organisasi, yang terkena dampak baik positif atau negatif dari suatu kebijakan/proyek, atau menjadi pihak yang mempengaruhi pelaksanaan kebijakan/proyek)*

# Jenis stakeholders

- Primary stakeholders : are those ultimately affected, either positively or negatively by an organization's actions.
- Secondary stakeholders : are the 'intermediaries', that is, persons or organizations who are indirectly affected by an organization's actions.
- Key stakeholders : (who can also belong to the first two groups) have significant influence upon or importance within an organization.

# Manfaat SA

SA membantu dalam mengidentifikasi:

- Kepentingan dan harapan stakeholders
- Kemungkinan resiko yang akan dihadapi dalam pelaksanaan kebijakan/proyek
- Individu-individu kunci yang perlu dilibatkan dalam implementasi proyek
- Stakeholders yang menolak proyek dan pengaruh negatif mereka dalam implementasi proyek

# Matrik SA


Stakeholders name and roles	Wow important of stakeholders (low, med, high)	Current level of support (low, med, high)	What do you want from stakeholders?	What's important to stakeholders?	How could stakeholders block your effort?	What is your strategy to enhancing stakeholders'support?

# GENDER ANALYSIS

Gender analysis is the collection and examination of information about:

- the different roles of women and men
- the relationship and inequities between them
- their different experience, capacities, needs, constraints, rights issues and priorities
- the reasons for these differences
- the need, strategies and opportunities for change





The analysis of information is used to design projects in which:

- both women and men participate in, influence and benefit equally from the project
- women become empowered and experience less discrimination in society
- gender-related constraints to poverty reduction are reduced

# WHAT IS EMPOWERMENT?

- Empowerment adalah proses untuk memberi kesempatan yang sama bagi laki-laki dan perempuan untuk mengakses sumber daya, kepercayaan dan peluang untuk mengatur hidup mereka.
- Empowerment berarti memberikan kesempatan yang sama bagi laki-laki dan perempuan untuk memiliki power dalam mempengaruhi orang lain dan organisasi.

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- Empowerment merupakan proses individual dan lebih utama sebagai usaha bersama baik secara sosial dan politik yang membutuhkan solidaritas dan tindakan-tindakan bersama (collective action).
- Emansipasi wanita (women empowerment merupakan langkah yang penting untuk menanggulangi diskriminasi terhadap wanita dan mengurangi kemiskinan

## Indikator emansipasi wanita:

- self-worth, self-confidence and self-reliance
- solidarity, voice and action with like-minded people to demand rights and needs
- economic independence with control over resources and assets
- leadership and influence over decisions; freedom of mobility and association knowledge - and its effective use and communication
- ability to ensure the healthy development of children (girls and boys)
- being listened to and treated with respect within and outside the family

# MATRIX GENDER ANALYSIS

## Gender analysis of projects

