TRADITIONAL CEREMONY "TUK SI BEDHUG"

An Art Encouragement as Tourism Asset

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Abstract

Traditional ceremony reflects local ability in which it needs to be developed and conserved. As a result, it will become a useful asset. The encouragement of traditional ceremony is held on Upacara Bersih Desa (Cleaning Village Ceremony) "Tuk Si Bedhug" in Mranggen, Margadadi village, Seyegan subdistric, Sleman regency, Yogyakarta. The methods of this study are observation (participants and non participants), interview, written documentation, photo, and video. The result of the exploration are (1) a ceremonial book about the history, customs and manners, ceremonial way, dressmaking, music, speaking way, (2) a dubbing video supported by English language, (3) photo design, (4) website, (5) karawitan, (6) dance, jathilan, ketoprak, puppet.

Keywords: encouragement, art, culture.